

# MEDICAL SPAS<sup>®</sup>

The Healthy-Aging Business Review<sup>™</sup>

THE MEDICINE ENVIRONMENT OF THE FUTURE



AJUNE  
Medical Spa  
*New York, New York*

## A SKINCARE SPA DESIGN



The Ajune philosophy in

# The

Balance. The Interior reflects this outlook: it is both geometric yet sensuous, bold yet sensitive, quiet yet sublime – The visitor immediately feels a sense of equilibrium upon arrival. The senses are delighted, not overwhelmed.

Ajune philosophy in a word is Balance. The Interior

Patrons are welcomed through a proscenium of mossy green recycled glass mosaic tiles that cast a mother-of-pearl reflection onto the warm wood interior. The façade is 90% glass, thereby minimizing the separation between the exterior and interior spaces. The concrete sidewalk proceeds seamlessly past the entry recess continuing further into the interior albeit a polished finish. A layer of exquisitely crafted cabinets which resemble building façades, guide

## PROVIDING CLINICAL MEDICAL SERVICES



visitors through the space. Some walls serve as quiet backdrops with curiously placed openings featuring unique revitalizing products while others are free-standing monoliths that contain specific clinical information. Both are dramatically lit, inviting personal interaction through education. The promenade through this Informational Forest, culminates in a wellness library where Banacha Tea is served in the comfort of a quiet alcove with intimate lighting and soft aromatic scents.

Beyond, inscribed letters cinematically wrap a glass corner, which transcribe a message for those about to pass into the spa beyond. Engage the hand forged etched brass door pulls and enter the Hall of Whispers where robed figures retreat for various modalities. An elongated passage with a glowing veil of white scrim envelops the hall. The sound of a distant water feature animates the figures muffled exchanges as they pass.

“In my opinion, however a recently developed Medi-spa concept in New York is a great illustration of how the spa industry is constantly evolving. The Ajune Day Spa on Third Avenue, New York is not only beautifully designed it also offers the services of a dermatologist plastic surgeon as well as a nurse (who is used for health profiling and skin analysis). A bold use of glass to the facade minimizes the separation between inside and out a series of beautifully manufactured cabinets display icons as you walk through the space and the walls have interestingly positioned recesses which contain revitalizing products.

The journey culminates in a wellness library which the customers can refer to in its serene atmosphere which combines atmospheric lighting and gentle scents.

Robert D. Henry Architects have created an almost monastic feel in the spa itself with candle lit sanctuaries and hand rubbed finishes to the floors and walls. This is a state-of-the-art operator”.

Callum Lumsden  
Lumsden Design Partnership  
London, England