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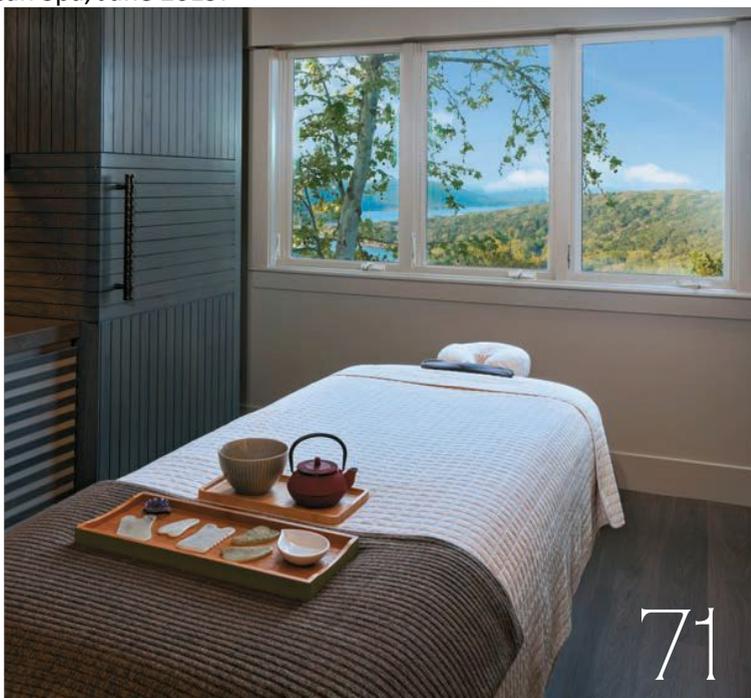
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ON THE COVER: Life in Balance Spa at Miraval Austin offers a range of wellness options, including nature walks, culinary programs, and more.

MEDICAL SPA

tools for maximizing medical wellness

The Sight of Beauty Medical Spa is also home to the Anthony DeFranco Salon.



SIGHT OF BEAUTY MEDICAL SPA OPENS ON LONG ISLAND

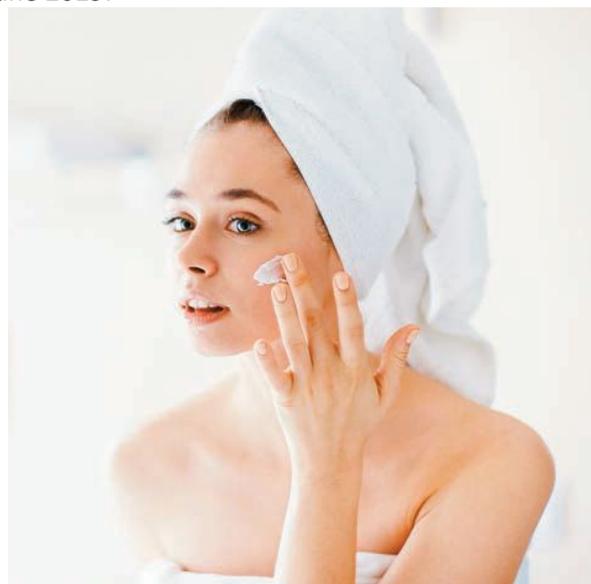
Sight of Beauty Medical Spa (Plainview, NY), a 3,300-square-foot medical spa and salon designed by Robert D. Henry Architects, recently debuted with a custom crystal-quartzite reception desk with smoked mirrors along with dramatic lighting on the 13-foot ceilings. The state-of-the-art medical spa is led by medical director Stephen Greenberg, M.D., and offers a range of injectables as well as Sculptra, Cool Sculpting, laser treatments, and photorejuvenation. The full-service spa has four treatment rooms that can also be utilized for massages. Says co-owner John Passarelli, M.D., "Robert D. Henry Architects recognized our goal of integrating architectural elegance with a high-quality luxury salon and medical spa." —NATALIE MANEVAL.

MEDICAL SPA | IN THE KNOW

Sciton releases the latest version of the Joule X platform

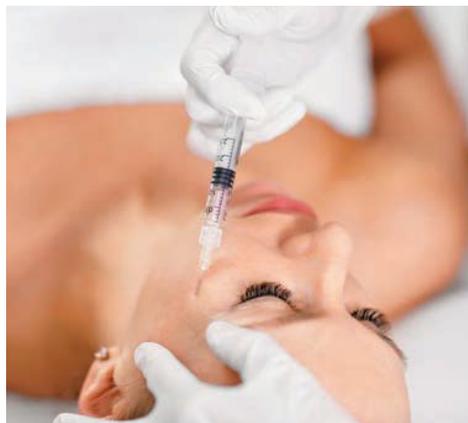
The Joule X platform, a laser and light system created for medical spa treatments, recently received an upgrade that incorporates smart technology into the software. “We are bringing even more value with novel technology offerings, including Sciton IQ, a revolutionary cloud computing data intelligence program empowering practices with system and treatment data analytics to gather business insights,” says Aaron Burton, Sciton’s chief operating officer.

The Sciton IQ features data and dashboard audit reports on specific procedures, which can be used for planning. Another addition to the platform is ClearSilk, which improves minor imperfections on the skin, reduces redness, and minimizes the appearance of fine lines and wrinkles. The treatment can be used in all seasons unlike other laser treatments, which leave the skin sensitive to summer sun. “Joule X takes Sciton’s technology into the future, responding directly to physician partner requests, delivering critical real-time data,” says Arisa Ortiz, M.D., and assistant professor of medicine at the University of California San Diego.—*N.M.*



■ BIOLOGIQUE RECHERCHE ■ DEVELOPS A NEW APPROACH TO PRE- AND POST-SURGERY CARE

Biologique Recherche recently released a new protocol for pre- and post-cosmetic surgery care in response to the fact that more and more clients are turning to aesthetic surgeries rather than just topical treatments. As part of the new protocol, clients are encouraged to maintain the skin’s nutrient and oxygen levels through their skincare routines. This will provide the skin tissue the resources needed to start healing immediately after surgery. Biologique Recherche also suggests a four-step process to promote faster healing. First, the skin must be calmed and then decongested by increasing hydration with amino acids. Patients should also keep the surface of the skin moisturized and protect the skin from free radicals while also replenishing the inter-corneocyte lipid content responsible for inflammation. The combination of these steps will help the healing process following surgery, but, of course, clients should follow the direct advice of their physicians.—*N.M.*

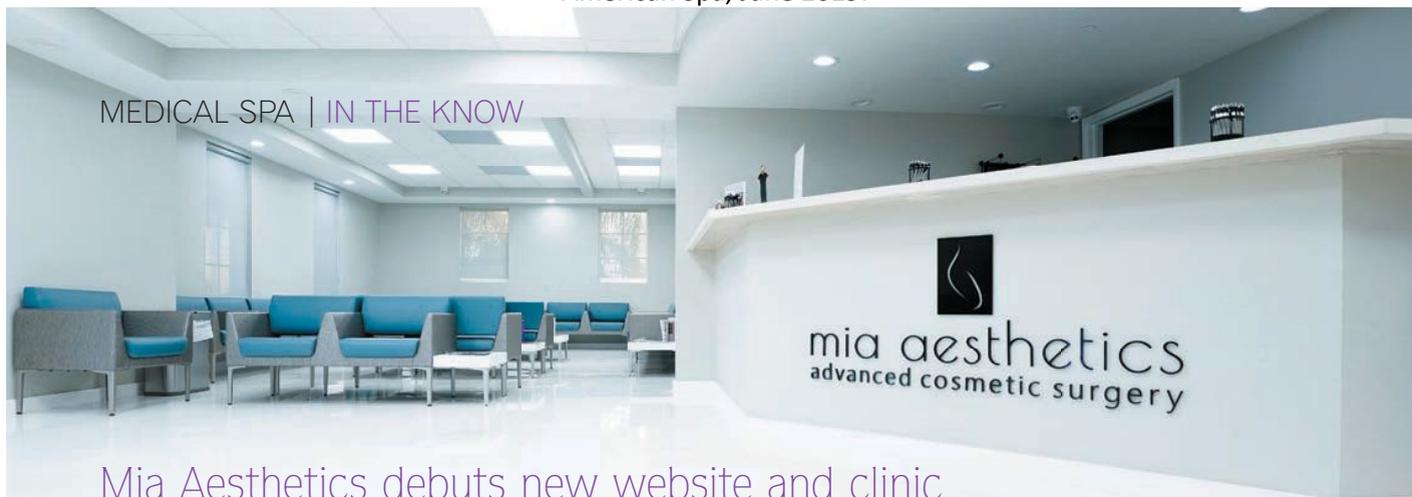


CARILLON MIAMI WELCOMES A NEW MEDICAL DIRECTOR

Carillon Miami Wellness Resort has appointed James Stern, M.D., as its new medical director. The partnership expands the resort’s anti-aging services. Carillon Miami Wellness Resort now offers injectables and fillers along with chemical peels and sclerotherapy. The resort will also be offering consultations for invasive procedures, including breast enhancement, body contouring, and more. “We are delighted to continue the growth of the Carillon Miami Wellness Resort’s medical program by welcoming Dr. Stern to the team,” says Tammy Pahel, vice president of spa operations. “Dr. Stern brings years of experience and a cooperative manner to his client interactions, and the procedures he offers add a new dimension to our wellness program that will enable guests to look and feel their best.”—*RYLEE JOHNSTON*

PHOTOGRAPHY: GETTY IMAGES (BIOLOGIQUE RECHERCHE AND CARILLON)

MEDICAL SPA | IN THE KNOW



Mia Aesthetics debuts new website and clinic

Mia Aesthetics (multiple locations), known for its personalized and affordable plastic surgery clinics, has created a new website to improve the client experience. The improved website allows clients to easily compare different procedures and includes a price estimate and online consultation. There are also detailed bios for each surgeon and a blog that details the latest trends in plastic surgery. Mia Aesthetics is also celebrating the opening of a new location in Miami, which is known to be a hotspot for aesthetic procedures. The new surgery center features state-of-the-art tools and surgical equipment and a modern, sleek design with white marble floors. “We’re so excited to announce the launch of our new website and our new clinic, welcoming in even more patients from all across the United States,” says Sergio Alvarez, M.D., board-certified plastic surgeon and a founder of Mia Aesthetics. “Over the past year, we have grown exponentially, bringing on five new top-trained surgeons and doubling our clientele. We needed a more modern, simple website to match this as well as a new space to enhance the lives of even more patients.” Mia Aesthetics recently opened a new facility in Austin, TX, as part of its expansion efforts.—*N.M.*



Microneedling treats stretch marks, lines, and wrinkles.

TRENDING MED SPA TREATMENTS

While clients often avoid getting laser treatments and other medical spa procedures in the summer, there are some treatments that clients still feel comfortable booking in the warmer months, especially before a vacation or event. Here are the treatments to market this summer to give your bottomline a boost. Wendy Lewis, esthetics expert and president of Wendy Lewis & Co, a beauty-marketing consulting agency, believes summer will be about injectables, body treatments, and topical skin treatments. This summer, she says, clients will be seeking ways to lessen the appearance of crow’s feet and forehead lines. She suggests offering Jeuveau, which includes four injectable treatments to treat fine lines. As for the body, it’s no surprise that Coolsculpting is on the mind of body-conscious clients, but they’re also seeking out Emsculpt, which works by building muscle in the body. The procedure uses electromagnetic energy to contract the muscles. Lastly, clients are requesting microneedling this year to not only treat lines and wrinkles but also acne scarring and stretch marks.—*N.M.*

VAMPIRE FACIAL FOUND TO TRANSMIT HIV VIRUS

Last year, the New Mexico Department of Health (NMDOH) closed and inspected **VIP Spa** (Albuquerque, NM) after clients were suspected of contracting a blood-borne infection from a Vampire Facial. The trendy facial was made popular, in part, due to celebrities like Kim Kardashian. Now, NMDOH has confirmed that there are two cases of HIV linked to VIP Spa and the Vampire Facial. “While over 100 VIP Spa clients have already been tested, NMDOH is reaching out to ensure that testing and counseling services are available for individuals who received injection-related services at VIP Spa,” says Kathy Kunkel, NMDOH cabinet secretary. “Testing is important for everyone as there are effective treatments for HIV and many hepatitis infections.” Medical experts familiar with the facial, which involves using the client’s blood to make plasma are now calling for clients to take precautions when getting the treatment.—*N.M.*

PHOTOGRAPHY: GETTY IMAGES (TRENDING MED SPA TREATMENTS)